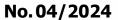
Embassy of India Newsletter

QUARTERLY PUBLICATION OF THE EMBASSY OF INDIA, JUBA, SOUTH SUDAN









OCT - DEC 2024

CELEBRATIONS OF NAVRATRI WITH INDIAN COMMUNITY MEMBERS



GET TOGETHER WITH ITEC ALUMNI







AMBASSADOR'S PAGE

Vishnu Kumar Sharma Ambassador of India to South Sudan





FOREWORD

It is with great pleasure that I present the Quarterly Newsletter for the period of October to December 2024.

South Sudan has recently experienced significant changes, including leadership transitions and violent protests sparked by reports of alleged mass killings of South Sudanese nationals in Sudan. Although these shifts brought challenges and concerns, I am encouraged to see that they were managed effectively, preserving regional stability. This resilience highlights the strength of South Sudanese governance and the dedication of its people to fostering peace and progress.

This quarter also saw the commencement of two Quick Impact Projects funded by the Government of India: the construction of an observatory for a seismic station and the renovation of the South Sudan Learning Centre. These initiatives underline India's commitment to supporting South Sudan's growth and development. Further, as part of our capacity-building endeavours, a specialized training course was organized in December 2024 at the Sushma Swaraj Indian Foreign Service Institute in New Delhi, for young South Sudanese diplomats. To augment Indian peacekeepers' efforts, the Government of India also sanctioned veterinary medicines for free veterinary aid camps, benefiting local communities.

In the realm of international collaboration, Hon. Peter Mercallo Nasir, Minister of Energy and Dams, attended the 7th General Assembly of the International Solar Alliance in New Delhi in November. Hon. Dr. Jacob Korok, Deputy Minister of ICT and Postal Services, participated in the WTSA 2024, held in New Delhi in October, exploring opportunities in telecommunication sector.

On a cultural note, the Embassy, in collaboration with the India Association in South Sudan, successfully organized the Navratri festival at the Hindu temple in Juba. This celebration brought together diverse communities, fostering harmony and showcasing the vibrant cultural heritage of India. The enthusiastic participation in the Bharat Ko Janiye quiz from South Sudan was indeed inspiring.

I extend my heartfelt appreciation to the Indian religious congregation, the Society of Daughters of Mary Immaculate and Collaborators (SDMIC), and the Indian peacekeepers for their exemplary work in South Sudan. Their efforts in providing vocational training and fostering peace amidst challenging circumstances have been instrumental in improving lives and creating opportunities for sustainable development.

As I prepare to conclude my tenure in South Sudan, I reflect on the nearly three and a half years spent here with immense gratitude. The unwavering support, cooperation, and guidance from South Sudanese leadership, government officials, diplomatic missions, international organizations, the Indian community, and my South Sudanese and expatriate friends have made this journey deeply fulfilling and memorable.

I extend my best wishes to the people of South Sudan and the Indian community here. May the partnership between our nations continue to thrive, bringing prosperity and peace to both.

Thank you!

(Vishnu Kumar Sharma) Ambassador

ITEC DAY

The Indian Embassy in South Sudan hosted its annual ITEC (Indian Technical & Economic Cooperation) Day on 13 December, 2024, bringing together South Sudanese alumni who had participated in training programmes in India. The event featured a networking session aimed at fostering interaction among alumni. Hon. Dak Duop Bichiok, Minister of Public Services and Human Resource Development and Hon. Professor Julia Aker Duany, Head of the National Civil Service Commission, graced the occasion as the Chief Guest and a Guest of Honour, respectively.

Ambassador Vishnu Kumar Sharma highlighted India's ongoing capacity-building support to South Sudan, noting that over 1,500 South Sudanese had benefited from fully funded ITEC training. He encouraged the alumni to help strengthen bilateral relations and trade ties between the two countries and emphasized the growing cooperation in the health sector.

Hon. Dak Duop, Minister, expressed gratitude for India's support and called for further expansion of the partnership. He also assured assistance of his Ministry in optimum utilization of the training slots. Prof. Duany also appreciated India's role in capacity building and sought India's assistance in developing South Sudan's civil service infrastructure.

Alumni shared their experiences of the training programmes, reflecting on how they had benefited professionally. The event also promoted yoga, trade, tourism, and Indian technologies, and participants enjoyed Indian cuisine, music, and dance, adding to the celebratory atmosphere.







PROMOTION OF CULTURAL TIES WITH INDIAN DIASPORA — CELEBRATIONS OF NAVARATRI

The Embassy, in collaboration with the Indian community in South Sudan, hosted a grand celebration of the Navratri festival on October 11, 2024, at the Hindu Temple in Juba. The vibrant event aimed to promote cultural ties, showcase India's rich heritage, and foster unity among diverse communities. The occasion was graced by the presence of the Director General of the Ministry of Culture of Central Equatoria State.

Over 200 attendees, including members of the Indian diaspora, expatriates, and South Sudanese friends, gathered to immerse themselves in the festive atmosphere. The event featured an array of engaging activities. Traditional Indian music echoed through the venue, creating an enchanting ambiance. Participants enthusiastically took part in the Garba and Dandiya dances, iconic Navratri traditions symbolizing joy and devotion. Guests savoured a delightful spread of authentic Indian cuisine, offering a taste of India's Gujarati culinary.

The event reflected the vibrant spirit of Indian festivals and emphasized the Embassy's commitment to strengthening cultural bonds between India and South Sudan. It was an unforgettable evening of togetherness and festivity, leaving attendees with cherished memories and a deeper appreciation of Indian heritage.









TRIBUTES TO GREAT LEADERS

The Embassy, organized a series of solemn events to pay homage to India's revered leaders and pioneers, who have left an indelible mark on the nation's history. Each of these events served as an opportunity to strengthen bonds within the Indian community in South Sudan while sharing the timeless ideals of peace, unity, and service with the world.

"Swachhta Hi Seva 2024" Campaign on Gandhi Jayanti

On October 2, 2024, the Embassy, led by Ambassador Vishnu Kumar Sharma, along with officials and members of the Indian community, commemorated the birth anniversary of Mahatma Gandhi, the Father of the Nation. Recognized globally as the International Day of Non-Violence, the occasion began with floral tributes to Gandhiji. Reflecting his lifelong commitment to cleanliness and social responsibility, Embassy officials also participated in "Shramdaan" as part of the "Swachhta Hi Seva 2024 Campaign."

In line with Gandhiji's teaching, "Cleanliness is next to Godliness", the Ambassador administered the "Swachhta Pledge" to staff members, urging everyone to embrace cleanliness and environmental sustainability as a way of life. As a gesture of appreciation, two cleaning staff members were felicitated for their exemplary contributions to maintaining the cleanliness and hygiene of the Embassy premises.





Tribute to Lal Bahadur Shastri Ji

The Embassy observed the birth anniversary of Lal Bahadur Shastri Ji, India's second Prime Minister, with great reverence. Embassy officials, led by the Ambassador, paid floral tributes to Shastri Ji, celebrating his legacy of simplicity, integrity, and unwavering patriotism. His principles and dedication to the nation continue to inspire generations, reminding everyone of the values that form the cornerstone of India's democratic framework.





Rashtriya Ekta Diwas

To commemorate the 149th birth anniversary of Sardar Vallabhbhai Patel, the Iron Man of India, the Embassy observed Rashtriya Ekta Diwas (National Unity Day). The Ambassador, accompanied by Embassy officials, offered floral tributes to Sardar Patel, acknowledging his monumental role in unifying the nation post-independence. A highlight of the event was the administration of the Rashtriya Ekta Diwas Pledge, reaffirming the collective commitment to unity, integrity, and the spirit of national service.

Guru Nanak Dev Ji's Birth Anniversary

The Embassy, along with members of the Indian community, gathered to honour Guru Nanak Dev Ji, the first Sikh Guru and the founder of Sikhism, on his birth anniversary. Floral tributes were offered to commemorate his teachings of compassion, equality, and devotion to service. The event served as a moment of reflection on the universal values of love and humility advocated by Guru Nanak Dev Ji.



WELFARE INITIATIVE: ORAL HYGIENE LECTURE AT EMBASSY OF INDIA JUBA

The Embassy of India in Juba hosted a session on Oral Hygiene and its Importance, led by Lt Col (Dr.) Vishvaroop from the Level II Field Hospital in Malakal.

Under the motto SWASTH MUKH, SWASTH SHAREER (Healthy Mouth, Healthy Body), Dr. Vishvaroop emphasized the importance of preventive dentistry, regular check-ups, and good oral care habits like brushing and flossing. He also answered several queries related to his insightful and informative presentation.





SIGNING OF MOU FOR SSLC

Ambassador Vishnu Kumar Sharma signed a Memorandum of Understanding (MoU) with the Director General Hon. Deng Leek & National Coordinator for e-Vidya Bharti Mr. Gabriel Ken Malek, Ministry of Information Communications Technology & Postal Services (MOICT&PS) of South Sudan on 01 October 2024, to undertake the renovation of the South Sudan Learning Centre (SSLC) in Juba to better equip it for online learning programmes.

The project focuses on empowering South Sudanese youth through education, preparing them for new employment opportunities. By enhancing the learning infrastructure, the initiative aims to ensure more individuals have access to digital learning programmes.



STUDY IN INDIA

Parul University from Gujarat, India, organized an informative career guidance and admission consultation event at Panorama Plaza Hotel, Juba, on 12 October 2024. The event was aimed at aspiring South Sudanese students seeking higher education opportunities in India, with a focus on scholar-ships and affordable, world-class education.

Mr. Ankit Brahmbhatt, the representative from Parul University, delivered an insightful presentation on the Study-In-India initiative, a flagship programme of the Government of India. This initiative promotes India as a global hub for quality higher education at an affordable cost, providing South Sudanese students the opportunity to pursue their academic dreams in one of the most dynamic and diverse educational environments in the world.



OBSERVANCE OF 9TH AYURVEDA DAY

The Embassy marked the 9th Ayurveda Day with an event in collaboration with Indian peacekeepers serving in the region. The occasion celebrated Ayurveda as an ancient Indian system of medicine that promotes a holistic approach to health and well-being.

During his welcoming remarks, Ambassador Vishnu Kumar Sharma emphasized the importance of Ayurveda in achieving a balanced and healthy lifestyle. The observance served as a platform to raise awareness about Ayurveda's benefits and its global relevance in addressing modern health challenges. Attendees, including Embassy officials and peacekeepers, expressed enthusiasm about the insights shared and appreciated the initiative to promote traditional Indian knowledge in South Sudan.





OBSERVANCE OF VIGILANCE AWARENESS WEEK

The Embassy of India joined the nationwide observance of Vigilance Awareness Week, as announced by the Central Vigilance Commission of India. The week-long initiative, held from October 28 to November 3, 2024, focused on the theme "Culture of Integrity for Nation's Prosperity."

This annual campaign aims to foster awareness about the importance of integrity and ethical practices in public governance. On October 29, 2024, all India-based officials at the Embassy, led by the Ambassador took the Integrity Pledge. The pledge reaffirmed their commitment to promoting transparency, accountability, and good governance in their professional roles.

The event underscored the Embassy's dedication to aligning its operations with the values of honesty, fairness, and public accountability, serving as an example of India's commitment to ethical governance on a global platform.



OBSERVANCE OF CONSTITUTION DAY



To mark the 75th Constitution Day of India, the Embassy of India in South Sudan organized a solemn event. Embassy officials gathered to honor this significant occasion, symbolizing their commitment to uphold and promote the principles enshrined in the Constitution of India.

The ceremony began with the reading of the Preamble of the Constitution, a powerful reaffirmation of the ideals of justice, liberty, equality, and fraternity that form the foundation of Indian democracy. Following the reading, Mr Sandeep Kaushik, Charge d' Affaires, administered the Embassy officials a pledge to actively uphold and advocate for the values embedded in the Constitution.

CELEBRATIONS OF DIWALI IN JUBA

On November 2, 2024, the Indian peacekeepers serving in the United Nations Mission in South Sudan (UNMISS) organized a grand and vibrant Diwali celebration at the log base in Juba. The event brought together UN personnel from various nationalities, offering them an opportunity to experience the rich cultural heritage, traditions, and spiritual significance of Diwali, the Festival of Lights.

The evening was filled with a kaleidoscope of colors, joy, and energy as guests were treated to captivating dance performances, melodious music, and a variety of engaging entertainment. Traditional Indian street food stalls added an authentic flavor to the celebration, showcasing the diversity and richness of Indian cuisine. The foot-tapping music further enhanced the festive atmosphere, drawing attendees into the lively rhythm of the event and creating an immersive cultural experience.

The event not only highlighted the essence of Indian heritage but also served as a platform to foster cross-cultural understanding and camaraderie among the diverse group of attendees. The radiant decorations, heartfelt hospitality, and the spirit of togetherness made the evening an unforgettable experience for all, leaving a lasting impression of India's vibrant cultural spirit on everyone present.

The celebration was graced by the presence of Ambassador of India to South Sudan, Mr. Vishnu Kumar Sharma, and UNMISS Force Commander Lt. Gen. S. Mohan, who actively participated in the festivities.





MEETING WITH INDIAN TRAVEL AGENCIES

A meeting of representatives of Indian travel agencies operating in South Sudan was convened to address the challenges faced by the industry amid the country's ongoing economic and security challenges. The gathering served as a platform for open dialogue, where participants shared their insights into the prevailing business environment and outlined specific hurdles impacting their operations. Key topics included the delay in receiving payments, decline in business due to economic hardship, the difficulties in navigating regulatory frameworks, and the challenges posed by fluctuating security conditions.

The Ambassador acknowledged the significant contributions of Indian travel agencies to South Sudan's economy and reassured participants that he would raise their issues with the local authorities to seek resolutions.





MEETING WITH INDIAN VENDORS

On November 1, 2024, as part of Vigilance Awareness Week, Ambassador Sharma held a meeting with Indian vendors associated with the Embassy to discuss best practices in service delivery and business operations. The Ambassador underscored the importance of maintaining the highest standards of transparency, accountability, and ethical practices in all dealings, aligning with India's zero-tolerance policy toward corruption.



During the meeting, the Ambassador encouraged the vendors to adopt proactive measures to ensure compliance with integrity standards and urged them to take the online vigilance pledge, reaffirming their commitment to ethical practices. He also encouraged them to continue upholding professionalism and quality in their services

LAUNCH OF PBD WEBSITE

The Embassy officials alongwith some members of the Indian community in Juba joined the launch of the PBD website, which was unveiled by Hon. Dr. S. Jaishankar, External Affairs Minister and Hon. Shri Mohan Charan Majhi, Chief Minister of Odisha, on November 12, 2024.



COMMUNITY WELFARE IN SOUTH SUDAN

Bluestar Engineering Co. Ltd., led by Mr. Arun, has significantly contributed to community welfare in South Sudan for over a decade. The company supports an orphanage with 42 children by covering school fees and food needs, provides free water from its Juba Nabari borehole for 14 years, and maintains a public borehole for the community. In addition, Bluestar fosters local sports by supporting the Juba Nabari football teams.

The Embassy of India in Juba proudly recognizes Bluestar's charitable efforts, reflecting their dedication to enhancing lives in South Sudan.





IMPORTANT BILATERAL MEETINGS



MEETING WITH MINISTER OF ENERGY & DAMS

Ambassador Vishnu Kumar Sharma received Hon. Peter Mercallo Nasir, South Sudan's Minister of Energy & Dams, and discussed ongoing and future collaboration on solar energy projects supported by the IBSA Fund (a collaborative initiative of India, Brazil, and South Africa) in agriculture sector for youth & women empowerment. The discussion highlighted India's commitment to promoting renewable energy in South Sudan, emphasizing sustainable and inclusive development. Hon. Mercallo, attended the 7th General Assembly of the International Solar Alliance in New Delhi.

MEETING WITH DEPUTY MINISTER OF MOFA&IC

In a detailed discussion with Amb. Monday Semaya Kumba, the Deputy Minister of Foreign Affairs



and International Cooperation of South Sudan, Ambassador Sharma addressed several key areas of bilateral cooperation. The conversation included initiatives for capacity-building, such as training programmes for South Sudanese professionals and diplomats under Indian government schemes. Scholarships for higher education in India were also discussed, highlighting opportunities for South Sudanese students to pursue advanced studies in diverse fields. They also reviewed progress on infrastructure development projects, including quick-impact initiatives and the renovation of the South Sudan Learning

Centre (SSLC). Both parties expressed a shared commitment to expediting the finalization of pending agreements and memorandums of understanding (MoUs) to enhance collaboration. The Deputy Minister appreciated India's ongoing support and reaffirmed South Sudan's commitment to deepening the bilateral partnership.

MEETING WITH MINISTER OF LIVESTOCK AND FISHERIES

Ambassador Sharma met with Hon. Onyoti Adigo Nyikwec, the Minister of Livestock and Fisheries of South Sudan, to discuss India's contributions to the country's veterinary sectors. The Ambassador



briefed the Minister on the successful veterinary camps organized by Indian peacekeepers in South Sudan, which have provided critical healthcare services to livestock in rural and underserved areas. The Government of India's donation of essential veterinary medicines was highlighted as part of efforts to enhance animal health and productivity in South Sudan. The Minister expressed his gratitude for

India's support and emphasized the importance of collaboration in strengthening the livestock and fisheries sectors, which play a vital role in South Sudan's economy and food security.

DMI SISTERS' ENGAGEMENT IN UPLIFTING THE VULNERABLE SOUTH SUDANESE

During the fourth quarter (October to December -2024). DMI sisters with the support of a professional team organized various programs to the target beneficiaries. Overall 1968 members attended in different training on the topics of Gender based violence, Teaching methodology, Sustainable agriculture practice (GAP), Village saving and loan association methodology, Business management, Life skill, Disaster Risk Reduction, Energy Saving Strove , Safety and Protection of children and Safe drinking water.

On 3rd and 12th December DMI sisters organized a graduation ceremony, and 102 youths who were trained in beauty arts, Tailoring, Plumbing and Electrical received their course completion certificates. The course completion certificate was signed by DMI- Country Director and counter-signed by the South Sudan Ministry of Labour. The trained youths are confident to find jobs for the acquired skills and earn income to meet their household needs.

Access to Safe drinking water 1800 House hold at Fashoda County received training and supported with 20 liters of water container and water purification tablet from October to December 2024.

DMI sisters extended to support three community schools where 1,610 children pursing education, with teacher's training and provision of teaching and learning materials to the schools. The teacher's training enabled 83 teachers to improve their performance and adopt innovative teaching methodologies.

DMI Sisters prepared 162 children who appeared for the national primary school exam during the month of December 2024 at IDP Camp3 School.









CIMIC ACTIVITIES OF INDIAN PEACE-KEEPERS IN UNMISS

During October to December 2024, the Indian Battalion (INDBATT-I) under UNMISS continued its exemplary efforts in promoting peace, security, and community welfare in Upper Nile State. The battalion conducted numerous medical and veterinary camps, including a special camp in New Fangak treating 150 animals, addressing critical health concerns of the local populace and their livestock. Medical aid missions supported villages like Halaka, humanitarian agencies such as UNHCR, and the town of Renk, where preventive health check-ups and emergency care were provided. These initiatives benefited hundreds of civilians and reinforced INDBATT-I's commitment to community well-being.

Cultural and educational activities were also pivotal, with celebrations such as the International Day for Girl Child emphasizing the importance of education and health for students. Similarly, the Fashoda Kingdom's Children Cultural Day highlighted the region's rich heritage. INDBATT-I actively engaged in the UN Day Sports Championship and Walk for Unity, fostering camaraderie and stronger community ties. Awareness campaigns on critical issues like CRSV and SGBV empowered women in Malakal Town, while first-aid training enhanced local preparedness. Recognized for its outstanding contributions, INDBATT-I received UN Medals from Force Commander Lt. Gen. Mohan Subramanian and showcased its professionalism during the Medal Day Parade, symbolizing the growing role of Indian peacekeepers in international missions.









CELEBRATING 76TH REPUBLIC DAY OF INDIA

The Maha Kumbh Mela | A global village of the timeless and the emergent

Dr Kavita Gupta, Founder, Dus Dishaa

This 'Global Village' draws attention from a wide spectrum of humanity. It is a living testament to Hinduism's timeless beliefs and practices while also being a sandbox for newer and emergent facets. It enables the three eternal concurrent processes of Evolution, Equilibrium, and Involution.

This year brings millions of people to the Maha Kumbh Mela at Prayagraj. The Mela (fair) offers a comprehensive view of Hindu beliefs and practices, providing visual and experiential insights. There is a pervasive feeling of equanimity, where distinctions of all types dissolve, fostering a sense of interconnectedness. The Mela connects to nature worshipping, honouring the Panch Tatvas – (the five elements of life: Earth, Water, Air, Fire and Space). It recalls a time of ritual observance and intellectual inquiry into natural forces and their astrological significance, emphasising the harmonious balance of these elements.

The Triveni Sangam delta at Prayagraj, the confluence of River Ganga, Yamuna and the mythical Saraswati, draws a wide spectrum of humanity, from the Yogis from the Himalayas to devout pilgrims to curious travellers and tourists, diverse people from different walks of life, each with their own objective. This 45-day festival is hosted by an ecosystem of administrators, ground support, volunteers, business people and entrepreneurs. Such a scale also amasses attention from educators, researchers and innovators with a multi-disciplinary lens.

All triune things converge in this land where the three rivers meet, including the compelling combination of three cycles embedded in the sacred trilogy of Brahma, Vishnu and Mahesh. Brahma represents Evolution (Anabolism), and Vishnu represents Equilibrium (Metabolism), and Shiva represents Involution (Catabolism). The Kumbh Mela is a rich example of all three processes: the celebration of the past, the reflection on the present, and the preparation for the future.

The Mela finds its roots in the famous legend of Hindu mythology - Samudra Manthan or the Churning of the Ocean) by Devtas (Gods) and Asuras (Demons). From the churning emerged various gifts, Kumbh of Amrit (a pot of nectar) for immortality, being one of them. The Kumbh Mela is a commemoration held every four years in each of the four cities, Haridwar, Nasik, Ujjain and Prayag, on a rotational basis.

Beyond its immense religious significance, the Kumbh Mela is also culturally and spiritually significant. The sheer number of devotees and pilgrims in an ephemeral city creates a rare and unique experience, attracting hordes of visitors to gain insights into the mystique

of the Mela. Historically, many foreign travellers have written detailed accounts of their visits, getting the Kumbh Mela widespread global recognition. Hieun Tsang's Chronicles and Journals of Fanny Parkes (Wanderings of a Pilgrim) have enamoured the global audience across ages.

The scale of the Mela has always been immense and is only growing with each decade. The estimated number of visitors this year is likely to cross 400 million through the Mela duration. Ten thousand hectares of Mela area have been declared a temporary district with 10 zones and 25 sectors. Setting up a temporary city of this scale is a massive administrative challenge, mainly when the location for the same is on the floodplains of the Ganges that receded very reluctantly this year, leaving a very small time frame for making all arrangements.

Despite the limited time, various government departments and agencies have worked round the clock to provide infrastructure and ready amenities before the first snan (holy dip) date. Massive budget allocations and various department personnel have been deployed to manage security, traffic, health, sanitation and other arrangements. The Uttar Pradesh Government has also made a substantial technological push with its Digi Kumbh initiative. AI-powered CCTV systems, using facial and vehicle number plate recognition, have been designed to provide surveillance and monitor crowd movement, traffic flow and parking managements. Further, underwater drones with advanced imaging capabilities have also been deployed to provide round-the-clock aquatic surveillance. An AI-powered chatbot has also been launched to support over 11 languages and enable easy navigation.

In independent India, the Kumbh Mela is being hosted since 1954. Each government has put in its best efforts to make it a smooth and memorable experience for the pilgrims. Such efforts in successful set-up and operations have gained attention from across the world and attracted

various forms of research efforts beyond just an anthropological perspective.

Leading global and Indian academic establishments such as Harvard University, London School of Economics (LSE), IIM Bangalore and MIT have conducted various comprehensive studies to learn from the scale of operations and draw insights from such a mega event. Through a multi-disciplinary lens, these studies focus on ephemerality and infrastructure, public management, socio-cultural and logistical complexities, AI and technology. The mammoth scale of the pilgrimage, particularly on the main bathing days, when millions take a dip in the holy waters garnering wide-scale astonishment.

Such a concentrated flow of massive footfall has also meant immense potential for brand visibility and marketing opportunities for businesses. Alongside large brands, thriving local enterprises are tapping into every opportunity to serve all segments of the massive crowds. The guests visiting for a few days can choose from a variety of options available -luxury tents, budget tents, hotels, guest houses, homestays. Logistics providers, from taxi drivers to boatmen, are all geared up to provide services to the visitors while small vendors are ready to lend themselves to cater to the essential needs of puja (prayers) items and rituals, for the devotees coming for a day.

Hindu astronomy, astrology, built heritage, ecology, and local food, each layer has a rich presence in the Kumbh Mela. From pilgrims, devotees, and travellers to market gurus, academicians and research enthusiasts, there's something meaningful and compelling for everyone to witness and partake in the Maha Kumbh Mela!



